

Gabriel Valdez
2945 Baily Ave
San Diego, CA 92105
(619) 727-7604
gabevdesigns@gmail.com
www.gabevdesigns.com

Objective

To achieve a position in design utilizing skills in vector art and raster graphics for all forms of website and print production.

Technical Skills Summary

- **Web Development :** Fluent in valid HTML, CSS, and XHTML which process includes using inline styles, embedded styles and external style sheets. Process also includes management via FTP, Javascript, JQuery implementation, Flash, and Version Control (SVN).
- **Page Layout :** Fluent in InDesign CS5 & Quark Express 7.0 process includes use of master pages, large document construction, style sheets, multiple layouts and advanced file preparation for press color separations, pre-flight editing, PDF generation and typographic functions.
- **Image Editing :** Fluent in Photoshop CS5 which process include photo restoration and retouching, compositing, masking and color correction. Process also include image preparation for web usage.
- **Vector Illustration :** Fluent in Illustrator CS5 which process include Bezier curve construction, gradient mesh, pathfinder utilities and 3D rendering.
- **Platforms Applications :** Fluent in Windows Office applications, Quick Books Pro, Bi-platform with Macintosh and PC, and Adobe Creative Suite CS5.

FindLegalForms.com | Palm Desert, CA Web Designer | Web Developer

May 2010-Dec 2010

- Managed Google Adsense, which included custom styling to Adsense in return created a 200% daily increase in revenue.
- Worked with Version Control to manage updated file structure. This entitled the ability to revert or commit changes to a site with out losing valuable data.
- Created new website designs from concept to full sliced and coded web pages.
- Worked with ColdFusion, Smarty Template Systems, and Wordpress to create unique websites outside of the standard coding structure of implementing sites.
- Implemented new ideas and concepts to the company which have never been done before, (i.e., API Print2Flash product preview page, vibrate designs and popup “call to action” elements and redesign of landing pages).
- Managed multiple websites to the W3C standards and created them to be cross browser compliant in Internet Explorer 6.0 through 8.0, Google Chrome, Safari both MAC /PC, and FireFox.

Compassion Happens | Carlsbad, CA Graphic Designer | Web Developer

Feb. 2009-May 2010

- Managed online Global Marketing Tool project, which task included design concept, user-interface, PHP parsing, and CSS layout.
- Maintained / updated multiple web sites for market networking which offered detailed information and easy navigation to build a bigger client database.
- Logged traffic analysis to company web sites for advertising usage which allowed for full utilization on effective sites.
- Created corporate business cards, brochures, tri-folds, banners, and mailer with “call to action” information.

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Vitalityweb | Poway, CA
Graphic Designer | Web Designer

Oct. 2008- Feb. 2009

- Managed advertising budget for use with Pay Per Click advertising which has given the company full search engine optimization.
- Maintained / updated multiple web sites for the company which offered the customers the most current and accurate information.
- Created brochures and advertisement to distribute to customers with “call to action” information.

Education | San Diego, CA

Platt College	2007-2010	A.A.S Degree	2009
Deans List	2008, 2009	B.S Degree expected	2011